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iea

Institute of
Economic Affairs



Mark Littlewood
Director General
IEA

HERE AT THE IEA, WE SPREAD THE FREE MARKET MESSAGE LOUD AND CLEAR AT EVERY POSSIBLE OPPORTUNITY – AND THIS YEAR WE’VE BEEN IN THE SPOTLIGHT MORE THAN EVER BEFORE

We’ve:

- Launched **The Paragon Initiative** – a far-reaching research programme providing a **fundamental reassessment** of what **Government should and shouldn’t do**
- Won a **major international award** for one of our **striking series of short films**
- Staged a **series of innovative and exciting new events** attracting **thousands of youngsters** from the **UK and far beyond**
- Celebrated **60 years of flying the flag** for a **smaller state, lower taxes, less regulation and greater economic freedom** for all

As you’ll read in the following pages, our work has been **lauded by politicians, public, journalists and filmmakers alike.**

But all of this is only **made possible** by the **great generosity of our donors.** To each and every one of you, **our sincere thanks.**

As an **educational charity**, we **can’t do any of this without you.** And we hope we can look forward to **your continuing support** in the months and years ahead.

Here’s to the next 60 years.

WELCOME



the
Paragon
initiative

THE PARAGON INITIATIVE IS THE MOST COMPREHENSIVE PROJECT EVER UNDERTAKEN BY THE IEA. AND IT POSES ONE OF OUR BIGGEST-EVER CHALLENGES

An IEA supporter has already **pledged £1,000,000** to the project **over the next five years**. But we can only **unlock his money** if we **match that £1,000,000**.

The Paragon Initiative's intensive programme of books, papers, film, events and highly-targeted communications will:

- Put every area of **Government activity under the microscope**
- Analyse the **failure of current policies**
- Draw on **best practice from around the world**
- Put forward **clear and considered solutions** to the UK's problems
- Provide a **clear vision of a new relationship** between **the state and society**

Ultimately, **The Paragon Initiative** will create a **blueprint for a better, freer Britain** – but only if we meet **our £1,000,000 challenge**.

**If you'd like to help us, please go to:
www.iea.org.uk/donate or call us on 020 7799 8900**



**"BRILLIANTLY EXECUTED...REMARKABLE SPEAKERS...
EXTRAORDINARY PANACHE"**

**"A TRIUMPH FOR THE
IEA AND FREE MARKETS"**

**"ELECTRIFYING
AND STUNNING"**

**THE IEA HAS BEEN SPREADING THE FREE MARKET
MESSAGE FAR AND WIDE FOR THE PAST 60 YEARS –
AND AT OUR DIAMOND JUBILEE CELEBRATIONS THE
PLAUDITS CAME THICK AND FAST**



**"60 years of thinking the unthinkable...winning hearts and
minds and influencing governments from Westminster to
Washington to Warsaw"**
RT HON SAJID JAVID MP
Secretary of State for Business, Innovation and Skills



"Daring and explosive!"
MARTIN DURKIN
Documentary producer and presenter



**"Fighting for free markets, individual liberty
and classical liberalism"**
ALLISTER HEATH
Deputy Editor, The Daily Telegraph



SIN TAXES

**WINNER:
2015 REASON VIDEO PRIZE
NEW YORK**

AWARD-WINNING ieaTV BRINGS A UNIQUE FREE MARKET PERSPECTIVE TO THE SCREEN

"Tremendous...gets over exactly the right message"

- Our short film **SIN TAXES** won the **2015 REASON VIDEO PRIZE** in New York – competing against entries from the United States, Europe and beyond to take the **first prize of \$10,000**
- The prize honours short films exploring **individual rights, limited government and the free market**
- **ieaTV** features **over 400 videos** - ranging from entertaining animated films to **in-depth interviews** and sessions featuring **renowned economists, authors and politicians** from around the world
- **ieaTV** has reached **nearly 2,000,000 people** in **over 150 countries**

Watch now at www.iea.org.uk/tv

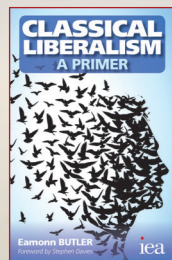


THINK – OUR FIRST ANNUAL CONFERENCE FOR 16-25 YEAR OLDS – FEATURED SPEAKERS FROM AROUND THE WORLD

- Nearly **300 young people** attended the inaugural event at the Royal Geographical Society in London
- Many of them had never encountered the IEA before
- Sessions explored the **economics of prison gangs**, the **future of healthcare**, **financial innovation** and much more
- All sessions were **filmed for ieaTV** including **'The Economics of Game of Thrones'** – which has attracted nearly 2,000 viewers
- **THINK** has its own **dedicated website**

Find out more at: www.thinkiea.com

THINK



**"A FINE ENCAPSULATION OF LIBERALISM...
SORELY NEEDED... EXCELLENT!"**

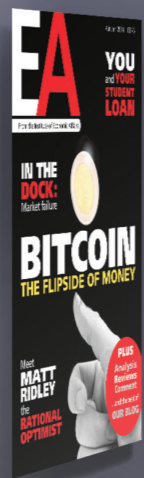
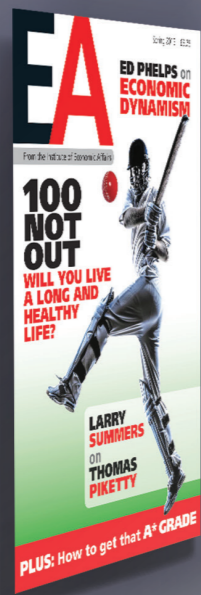
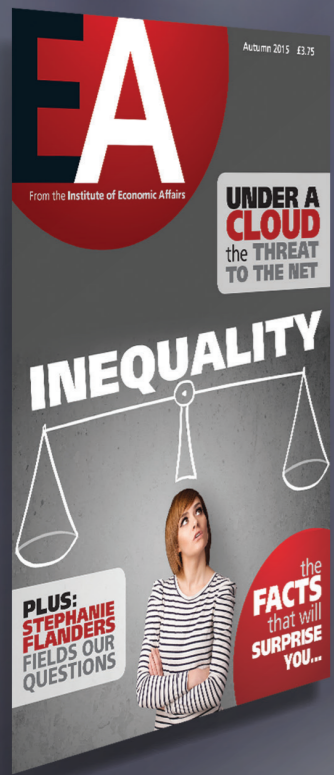


**OUR PEER-REVIEWED RESEARCH IS AT THE VERY
HEART OF OUR WORK – PROVIDING THE SPRINGBOARD
FOR ALL OUR ACTIVITIES**

- We produce a **wide range of publications** each and every year – from **comprehensive studies** to **much-acclaimed magazines, journals, briefings** and more
- Our publications are **translated into different languages** – including Chinese, Arabic, Farsi, Korean and Swahili
- In the past year, we've covered a **vast array of topics** – from an **acclaimed primer on Classical Liberalism** to a report on **price controls** and the damage they cause
- In addition, we've considered **the impact of free market masters** like **Ronald Coase** and examined topics ranging from **social mobility** to the UK sex industry, and from **Brexit** to the state of **Britain's railways**
- In the months ahead, we'll scrutinise the **structural flaws in the NHS**, consider the **consequences of migration controls** and focus on the **future of the BBC...** and much more

**Download CLASSICAL LIBERALISM for free at
www.iea.org.uk/publications/research/classical-liberalism-a-primer**

PUBLICATIONS



OUR STUDENT-FOCUSED MAGAZINE, EA, REACHES OVER 1,000 SCHOOLS IN THE UK

- EA is published twice a year and features some of the **best writers** on **economic freedom** from **around the world**
- It reaches nearly **every school in the UK** teaching A level or IB economics or business studies
- Teachers say it provides the kind of **classroom material** they lack:

*"My total budget for the year is approximately £900...buying fresh textbooks is out of the question... I rely upon the IEA resources to offer the opportunity for students to pursue their interest, extend their understanding and achieve A*s.*

Last year 36% of our Year 13 cohort achieved an A and 72% A*-A in their full A- level. The access to IEA materials including the excellent magazine on an entirely free basis was a very important part of this."*

Download EA magazine for free at
www.iea.org.uk/publications/eamagazine



WE STAGE SCORES OF EVENTS EVERY YEAR – FROM SMALL SEMINARS AND SESSIONS TO SHOWPIECE LECTURES

- Former **World Bank economist** Professor **William Easterly** – named as one of the **top 100 Global Public Intellectuals** – delivered our 2015 **Hayek Lecture** to a packed audience at Church House, Westminster
- Our **Think Tent** was the setting for a series of **stimulating sessions** at Conservative Party conference – **“serious debates peppered with innovative ideas and fresh thinking”**
- The historic Churchill War Rooms provided the backdrop for the launch of our biggest-ever research programme **The Paragon Initiative**
- Our **diamond jubilee** dinner attracted **over 400 people** to a glittering celebration at The Brewery, London – **“Fantastic – a fitting tribute to a significant milestone”**
- **“In conversation with...”** – our series of one-on-one **in-depth interviews** – continues to grow in popularity, featuring the likes of columnist and founder of The Good Right **Tim Montgomerie**, US political scientist **Charles Murray** and Margaret Thatcher’s biographer **Charles Moore**

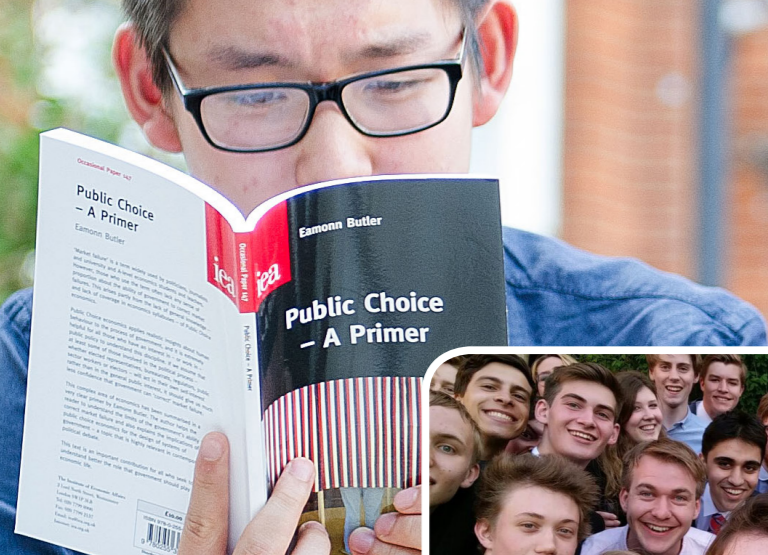


**JOIN THE THOUSANDS WHO FOLLOW US
ON **FACEBOOK** OR TWEET US **@iealondon****

**WE REACH MILLIONS OF PEOPLE EACH AND EVERY
YEAR – BRINGING THE FREE MARKET MESSAGE TO
JOURNALISTS, STUDENTS, TEACHERS, POLICYMAKERS
AND PUBLIC ALIKE**

- In the past twelve months we've made **4,000 media appearances** – in **print, online** and **on-air**
- We've **hit the front pages** and appeared on **Any Questions, Sky News, the Today Programme, Channel 4 News, The Moral Maze** and more
- **Thousands** follow us on **social media**
- **Thousands more** subscribe to our free weekly **e-newsletter** – *"Only the tip of Team IEA's iceberg – but a brilliant one."*
- And we **connect with millions** around the world through our **website**, our **blog** and **ieaTV**

Sign up for our free weekly e-newsletter at: www.iea.org.uk



THE IEA IDENTIFIES AND NURTURES THE FREE MARKETERS OF THE FUTURE

“Our pupils were really inspired, enthused and motivated – it’s an experience they won’t forget”

- We run the **UK’s largest** free market student and teacher **outreach programme**
- It puts us **face to face** with **thousands of students** in the **UK and beyond**
- Our **one-day conferences** at schools the **length and breadth of the UK** put us in **direct contact** with over 4,000 pupils
- Our highly competitive **intern programme** attracts the **best and brightest** from around the world

And our outreach activities spread **far beyond Britain’s shores**. We’ve played a key role in launching **EPICenter** – a co-ordinated network of European think tanks bringing a **free market voice** to EU policymakers in **Brussels**.

OUTREACH



THE IEA IS A NOT-FOR-PROFIT EDUCATIONAL CHARITY

- **We rely on private donations** from individuals, corporations and charitable foundations to fund our mission
- **We don't accept** – or seek – **a penny from government**
- If you'd like to **make a donation**, please visit www.iea.org.uk/donate-now for more information
- Or contact **Declan Pang**: +44 (0) 20 7799 8917, DPang@iea.org.uk
- If you're in America, you can support our work through the **American Friends of the IEA**, a 501 (c)(3) non-profit organization. See www.iea.org.uk/donate-now for details

WE HOPE YOU CAN HELP US SPREAD THE FREE MARKET MESSAGE FAR AND WIDE – AND ALSO HELP US CREATE THE FREE MARKETEERS OF THE FUTURE

THANK YOU

HELP US



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 Economic Affairs

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